

DECEMBER, 2025



ALUMNI MEET 2025

A Narrative Celebrating Success and
Strengthening

TUF's Worldwide Professional Network



A true highlight of the year, TUF Alumni Meet 2025 was a resounding success. The campus came alive as alumni from diverse batches reunited, reliving memories and celebrating lifelong bonds. The event reflected TUF's enduring spirit and strong commitment to nurturing meaningful relationships with its proud alumni. From seamless on-site registration to a vibrant atmosphere of connection and celebration, the day was marked by professionalism, warmth, and shared pride in being part of the TUF legacy.

TUF Alumni Meet commenced with a dignified and inspiring opening ceremony, setting a tone of reverence, pride and shared purpose. The proceedings reflected not mere tradition, but a heartfelt celebration of the enduring bond between TUF and its graduates.

Mr Muneeb Mustafa, President of the Alumni Association

addressed the gathering with a compelling message, underscoring the indispensable role of alumni as the cornerstone of TUF's strength. He highlighted how graduates continue to drive the university's present achievements while shaping the vision and trajectory of its future.

Prof Dr Aman Ullah Malik, Rector, delivered a thought-provoking address focused on vision, innovation, and global impact. Emphasizing alumni as TUF's true brand ambassadors, he noted their influence across diverse professional fields worldwide. Calling for renewed engagement, he encouraged alumni to mentor and collaborate with current students to sustain excellence for generations to come.

Earlier, Dr Zahida Maqbool,

Registrar, warmly welcomed the alumni, highlighting themes of community, networking, and institutional growth. She expressed pride in graduates serving nationally and internationally, reaffirming that alumni success remains TUF's greatest legacy and strongest investment in the future.

The event was further enlivened by a vibrant fun and entertainment segment that added color, energy, and excitement to the mega event. The program featured engaging drama performances, lively comedy acts, captivating live music and a soulful Sufi performance that resonated deeply with the audience. These dynamic activities created an atmosphere of joy, celebration, and togetherness, allowing alumni to reconnect, relive cherished

memories, and strengthen their bond with their alma mater. The blend of entertainment and fellowship made the reunion truly memorable and an unforgettable experience for all participants.

The mega event featured a key highlight; The Networking and Mentorship Session, hosted at the intellectual heart of the campus; Noor-e-Siddiq-e-Akbar Library of TUF. This dedicated segment transformed the space into a dynamic hub of professional exchange, where alumni connected meaningfully with one another and engaged with current students. Through the sharing of career journeys, industry insights, and focused mentorship, the session strengthened professional linkages and reinforced TUF's enduring culture of guidance, collaboration, and knowledge transfer, reflecting the university's commitment to nurturing future



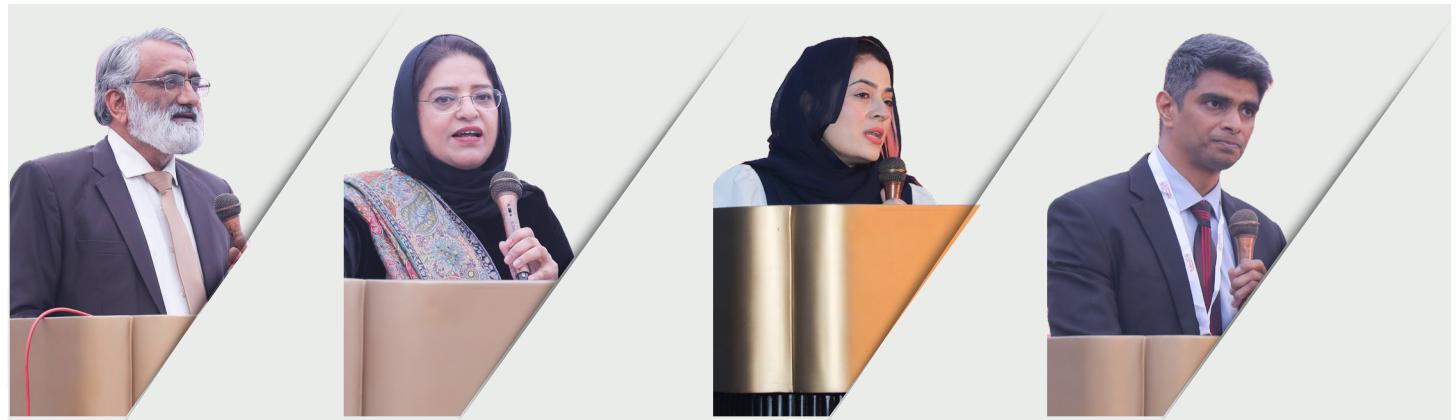
leaders through alumni engagement. Throughout the event, a vibrant marketplace came alive at Dr Abdul Qadeer Ground, featuring gourmet food stalls and prominent companies' booths that actively engaged attendees, adding professional energy and continuous excitement to the event. As evening set in, a spectacular sky lanterns show and bonfire transformed the venue into a warm, festive hub. Accompanied by dynamic live music, the night offered a

relaxed and memorable setting where TUFians connected, shared reflections, and celebrated the collective legacy forged at TUF. Strategic Impacts:

- **Alumni Engagement:** Successfully reunited graduates from various batches, strengthening vital, lifelong connections among the alumni body.
- **Professional Development:** Mentorship sessions facilitated the sharing of

invaluable career trajectories and strengthened professional linkages.

- **Institutional Commitment:** Showcase of TUF's enduring dedication to robust alumni engagement and community building.
- **Community Building:** Activities like group photos and sports served as a catalyst for forging unbreakable bonds of teamwork and mutual respect.



REHAB

SPEAKS

The Power Within
Founded by Moiz Shaukat
Humanities Initiative
Moiz Shaukat
Humanities Initiative

The University of
Faisalabad
UoF

REHAB SPEAKS 25

Stories that Move and Motivate

challenges. Aligned with the United Nations Sustainable Development Goals (SDGs), particularly SDG 3 (Good Health and Well-Being), SDG 4 (Quality Education), SDG 10 (Reduced Inequalities), SDG 16 (Peace, Justice and Strong Institutions), and SDG 17 (Partnerships for the Goals), the event aimed to raise awareness of disability rights, inspire rehabilitation students, and highlight the transformative role of rehabilitation sciences in improving lives.

Three distinguished speakers shared powerful narratives of resilience:

- Dr Anwar Ali, Asian Record Holder in Paragliding and former member of the Pakistan Blind Cricket Team, spoke on "Beyond the Boundaries: How Blind Cricket Fosters Resilience and Inclusivity." His story challenged societal perceptions of disability and emphasized determination, collaboration, and equitable education.

- Mr Yasir Naveed, Pakistan's Wheelchair Handball Champion, presented "Strength Beyond Limits: The Journey of a Champion in Wheelchair

Handball." His journey underscored discipline, ambition, and breaking stereotypes, inspiring well-being through sports and empowerment.

- Mr Moiz Shaukat, Social Activist and Founder of the Moiz Shaukat Humanities Initiative, delivered "The Power Within." He highlighted empathy, equality, and collective responsibility, reinforcing the importance of strong, inclusive communities.

The Chief Guest, Ms Rubina Imtiaz, Chairperson of Occupational Therapy and Speech & Language Therapy at Pakistan Society for Rehabilitation of Differently Abled (PSRD), emphasized inclusive rehabilitation practices and the need for institutional collaboration to reduce barriers for differently-abled individuals.

Guests of Honour included Dr Maleeha Fuad, Principal, College of Rehabilitation Sciences,

at PSRD, Ms Ramma Inam, Head, Occupational Therapy Department, PSRD, Prof Dr Tanzeela Khalid, Dean of Clinical Research, TUF, Prof Dr. Nailah Riaz, Head Department of English Language and Literature, TUF and Prof Dr Shirza Nadeem, Vice Principal, University Medical and Dental College. Their presence underscored inter-institutional partnerships and professional commitment to inclusive rehabilitation.

Rehab Speaks 25 left a lasting impact by fostering empathy, promoting disability awareness, and motivating students to champion advocacy-driven rehabilitation services. Participants expressed determination to contribute to accessibility-focused policies, linking rehabilitation sciences with national social development frameworks and reinforcing values of resilience, equality, and inclusion.

To mark the International Day of Persons with Disabilities (IDPD) on 3 December 2025, TUF Rehabilitation Society hosted an uplifting event titled "Rehab Speaks 25: Stories that Move and Motivate." The program celebrated advocacy, empowerment, and inclusion by showcasing the remarkable journeys of individuals who have excelled despite physical





TUF'S BOARD OF ADVANCED STUDIES

& Research Convenes for Strategic **MEETING**

A meeting of Board of Advanced Studies and Research (BASR) held in Saleem Campus, presided by Prof Dr Aman Ullah Malik, Rector, TUF.

In line with its mission to steer the University's advanced studies, research and postgraduate supervision, the Board reviewed significant academic developments. Dr Zahida Maqbool, Registrar, presented progress updates and highlighted improvements since the last meeting.

Discussions centered on curriculum revisions, supervisory appointments, and academic policy enhancements in compliance with HEC standards. A major focus was the revision of Schemes of Studies for multiple degree programs, set to take effect from Fall 2026.

Key decisions included:

- Approval of TUF's Commercialization & Consultancy Policy
- Approval of revised Schemes of Studies for postgraduate programs
- Appointment of local and foreign examiners for thesis evaluation
- Introduction of a new online PhD thesis evaluation proforma
- Comprehensive review of faculty activities via the ERP system
- Standardization of formats for thesis writing and submission

The meeting concluded with appreciation for the faculty's collective efforts in strengthening academic quality and aligning programs with the University's vision and HEC requirements.

International Training Workshop on Business Process Simulation

National Business School conducted a two-day International Training Workshop on Business Process Simulation, initiated by Prof Dr Muhammad Ashfaq, Dean Faculty of Management Studies. Dr Muhammad Latif from Manchester Metropolitan University, UK, participated as the distinguished resource person who delivered valuable insights and hands-on learning throughout the workshop. Participants explored real-time process modeling, simulation techniques, and practical decision-making tools to enhance operational efficiency and strategic planning.



International Symposium Highlights Global Advances in Sustainable Human and Environmental Health

The Department of Biochemistry and Biotechnology, conducted the International Symposium on Advanced Scientific Approaches for Sustainable Human and Environmental Health on December 5, 2025. The event convened distinguished national and international experts to deliberate on pressing sustainability challenges, environmental health concerns, and innovative scientific strategies aimed at fostering a healthier and more resilient future. Organized under the supervision of Dr Shaista Shafiq, Head of the Department, the symposium served as a dynamic platform for researchers, practitioners, policymakers, and students to engage in meaningful academic exchange and collaborative dialogue.

The symposium featured an esteemed panel of speakers representing diverse global institutions, including:

- Dr Hanane Mouada, University of Tipaza, Algeria
- Mr Shehrayar Farid, University of Galway, Ireland
- Dr Mohammad Amjad Kamal, King Faisal University, Saudi Arabia
- Dr Mohammad Borhea, Ibn Zohr University, Morocco
- Ms Rizwana Anjum, Team Lead, CM Punjab Green Credit Program, Pakistan
- Engr Abubakar Randhawa, Director, WASA, Pakistan
- Mr Imran Zafar, PhD Scholar, TUF, Pakistan
- Mr Muhammad Usman, Deputy Director, EPA, Pakistan

The speakers delivered thought-provoking presentations addressing key dimensions of environmental health, sustainable resource management, climate resilience, and advanced scientific innovations. The discussions emphasized the need to align research efforts with global sustainability priorities and to promote environmentally responsible communities. The symposium also emphasized alignment with the United Nations Sustainable Development Goals (SDGs), particularly SDG 3 (Good Health and Well-Being), SDG 6 (Clean Water and Sanitation), SDG 11 (Sustainable Cities and Communities), SDG 13 (Climate Action), and SDG 17 (Partnerships for the Goals).





Strengthening Academic Ties

TUF Delegation at Ghazi Economic Summit 2025

TUF Delegation of Esteemed Faculty; Prof Dr Muhammad Asfaq, Dean, Faculty of Management Studies, Mr Ali Hasnain, Mr Sharjeel Yousaf, Ms Rimsha Shahid, Ms Sidra Ghulam, and Ms Hira Shafqat, along with an international delegation from Turkey, visited Ghazi University, Dera Ghazi Khan, to participate in the Ghazi Economic Summit 2025.

The summit, themed "Unlocking South Punjab's Socio-Economic & Business Potential," brought together global experts,

policymakers, and industry leaders to explore opportunities for regional development.

Our faculty, together with our Turkish counterparts, engaged in meaningful discussions, shared academic insights, and explored avenues for future collaboration. We extend our gratitude to the organizers for their generous hospitality and look forward to strengthening our partnership with Ghazi University.



ENTREPRENEURSHIP as a Career Option

National Business School successfully organized a seminar on "Entrepreneurship as a Career Option" in collaboration with SMEDA (Small and Medium Enterprises Development Authority), Ministry of

Industries and Production, Government of Pakistan.

Mr Muhammad Awais Khan, CEO, Ben Mehtab, the guest speaker, shared valuable insights and practical guidance on

entrepreneurship with our students and faculty. The session was highly informative and inspiring, encouraging students to explore entrepreneurship as a viable and rewarding career path.



Seminar
“The
Contemporary
Significance of

IQBAL’S POETRY,”

The Department of Urdu, TUF organized an international seminar titled “The Contemporary Significance of Iqbal’s Poetry,” bringing together scholars and students to explore the timeless relevance of Allama Muhammad Iqbal’s thought for today’s world. The session was chaired by Dr Riaz Majeed, HOD Urdu and moderated by Dr Syed Mahmood Mursal, with renowned Iqbaliat scholar Professor Dr Syed Taqi Abedi (from Canada) gracing the event as Chief Guest. Distinguished guests Dr Sadaf Naqvi and Dr Saira Akhtar shared insightful perspectives, highlighting Iqbal’s philosophy of Khudi as a source of self-awareness, moral strength, and collective responsibility.

On the same occasion, under the auspices of the Department of Urdu, TUF the book “Umm Zahra Syeda Khadija (R.A)” by Naseer Warsi was formally launched on 13 December 2025. The unveiling ceremony was performed by Professor Dr Syed Taqi Abedi while Dr Sadaf Naqvi and Dr Saira Akhtar presented their scholarly reflections on the book. The successful organization of the event was made possible through the dedicated efforts of Dr Rubina Yasmin and Ms Mubashara Faryad.

The active participation of MPhil and PhD scholars enriched the academic discourse, making the event a meaningful and intellectually rewarding experience.

Seminar on
**27th
AMENDMENT**
Genuine Reform or Cosmetic Change?



The Faculty of Law at TUF organized a seminar on “27th Amendment: Genuine Reform or Cosmetic Change?” bringing together students, faculty, and legal professionals for a critical discussion on constitutional developments.

The event began with a welcome address by Prof Dr Sami ul Rehman, Dean Faculty of Law, who highlighted the importance of engaging youth in meaningful legal debates to strengthen democratic understanding and civic responsibility.

Mr Balakh Sher Khosa, Advocate Supreme Court of Pakistan, graced the event as Chief Guest and shared valuable insights on the evolution of constitutional reforms, the impact of the amendment on governance, and its relevance to Pakistan’s legal system.

Innovation and Awareness STUDENTS OF DENTAL SCIENCES PARTICIPATED IN PROJECT PRESENTATION SESSION



The Department of Dental Sciences conducted a highly informative Project Presentation Session, showcasing the impressive academic and practical skills of its Dental Technology and Dental Hygiene students. The dynamic activity was specifically designed to deepen student learning, promote public awareness regarding essential dental hygiene, aid in the identification of dental anomalies, and champion the prevention of dental caries. Key projects and presentations focused on: Dental Hygiene Awareness, visual guides for the Identification of Dental Anomalies, practical strategies for Caries Prevention

Methods, and showcasing Advanced Dental Technology, including modern tools, digital dentistry concepts, and innovative treatment approaches. The students' work collectively emphasized the critical importance of proper oral hygiene practices, early diagnosis, and the core principles of preventive dentistry. The projects were rigorously evaluated by a panel of distinguished faculty, including Dr Munnaza Saleem (Department of Orthodontics), Dr Nida Khan, and Dr Tahmeena Atiq. The evaluators highly appreciated the students' dedication and provided valuable, constructive feedback, which will be instrumental in

enhancing their clinical understanding and presentation skills as future professionals.

The successful session achieved its core objectives: enhancing students' practical knowledge, promoting widespread awareness of oral hygiene and preventive dentistry, introducing technological advancements in the dental field, and encouraging scientific thinking and model-based learning. The event concluded on a high note, serving as a clear reflection of the unwavering dedication of the students and the invaluable guidance provided by the supervising faculty.

NARCOTIC AWARENESS

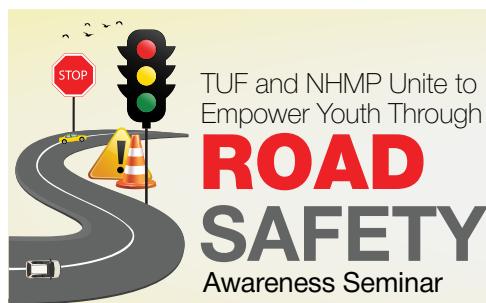
Session



Highlights Prevention and Community Role

CCA Office at The University of Faisalabad organized a Narcotic Awareness Session in collaboration with the Anti Narcotics Force (ANF), where **Assistant Director Muhammad Nawaz Natt** delivered an insightful talk on recent trends of youth addiction, its symptoms, and ways to prevent substance abuse, followed by an engaging Q&A session with students. Ms Amina

Akraam, General Secretary Anjuman Insdad-e-Munshiyat and Allied II DHQ Hospital Faisalabad, also highlighted the importance of awareness and community efforts in combating drug use. Souvenirs were presented to the distinguished guests by Major (r) Abid Hussain as a token of appreciation, marking the successful conclusion of an impactful and informative session.



In a powerful stride toward civic responsibility, Center of Collective Activities, in collaboration with the National Highways & Motorway Police (NHMP), conducted a high-impact seminar dedicated to the mission of road safety. Designed to instill a culture of discipline and vigilance, the event transformed the campus into a hub of strategic learning, aiming to mold students into the next generation of Responsible Road Ambassadors.

The Strategic Blueprint: The 3Es of Safety
The seminar was anchored by the globally recognized "3Es" framework—Education, Engineering, and Enforcement. This holistic approach provided students with a deep understanding of how infrastructure, legislative rigor, and public awareness converge to save lives on Pakistan's national arteries.

A Call to Discipline

The event was graced by Mr Nadeem Ashraf Warrach, SSP/Sector Commander, NHMP, as the Chief Guest. In a commanding

keynote address, Mr Nadeem Ashraf provided a strategic briefing on the pillars of highway discipline.

- **Institutional Synergy:** He underscored the vital importance of partnerships between law enforcement and academic institutions in shaping a law-abiding society.

- **Digital Safety Nets:** He highlighted the technological advancements of the NHMP, urging students to utilize the 130 Helpline and the Hamsafar App as essential tools for secure travel.

Technical Mastery: The FLOWER Method & Defensive Driving

A specialized technical session was led by Rana Irfan Ahmed, Road Safety Officer, NHMP, who introduced students to the FLOWER Method—a comprehensive pre-journey protocol:

Fuel | Lights | Oil | Water | Electrics | Rubber (Tyres)

Beyond mechanical fitness, Officer Ahmed delved into the psychology of the road,

addressing the "Red Mist" (road rage) and the catastrophic consequences of mobile phone distractions. By citing the sobering reality of 1.19 million annual global road fatalities, he challenged the audience to adopt proactive speed management and mental discipline as a life-saving necessity.

Inspiring Civic Duty

The seminar also featured Ms Samina Sarwat, DSP, NHMP, and Ms Naseem Malik, Line Officer, NHMP, both of whom delivered stirring calls to action. They encouraged the student body to view road safety not merely as a set of rules, but as a profound civic duty to protect human life.

To conclude the event, the university presented honorary souvenirs to Mr Nadeem Ashraf Warrach, Rana Irfan Ahmed, Ms Samina Sarwat, and Ms Naseem Malik. These awards served as a tribute to their unwavering commitment to public safety and their role in fostering a safer, more disciplined Pakistan.

Seminar on SKIN HEALTH AWARENESS



The Dermal Sciences Consortium Club of the Department of Dermal Sciences organized a Skin Health Awareness event, featuring impactful charts and model presentations by the students.

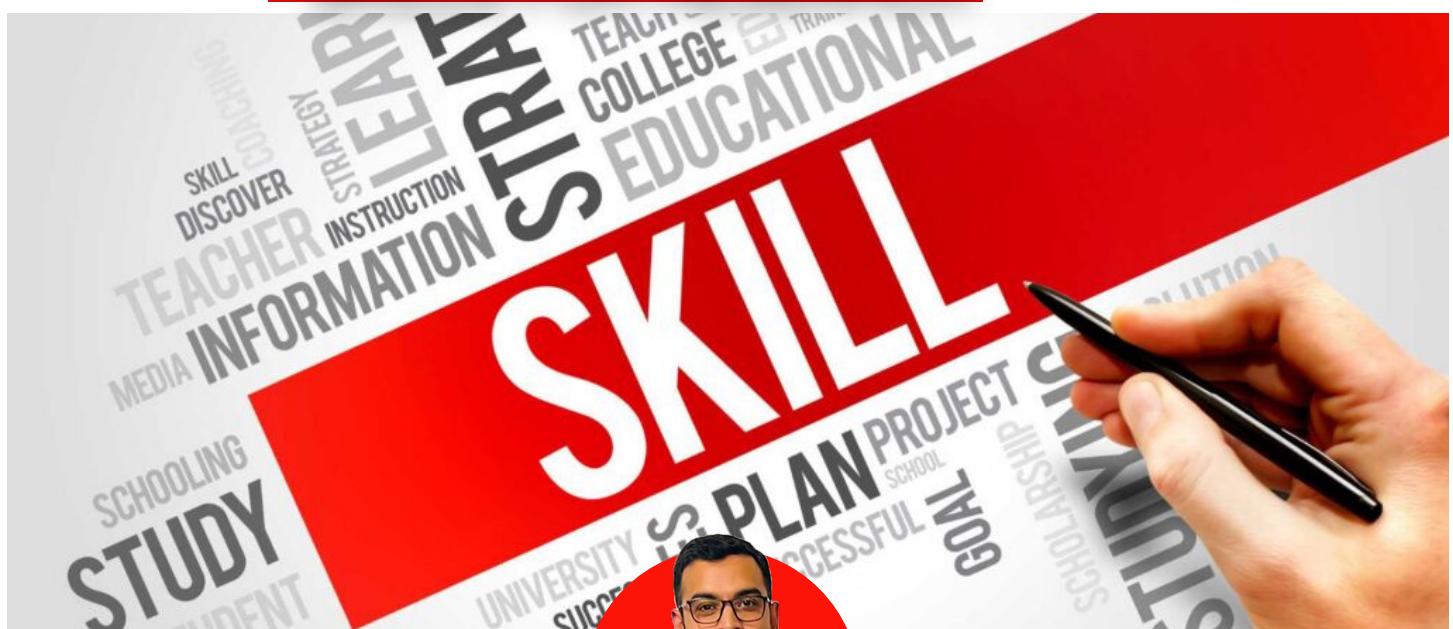
This meaningful initiative aimed to promote knowledge, awareness, creativity, and a deeper understanding of essential skin health practices.

The event was honored by the presence of Dr Amna Habib,

Principal, Madina College of Pharmacy, and Ms Sadia Sajjad, Coordinator, Dermal Sciences, who joined the esteemed faculty for the evaluation and encouragement of the participants. The dedication and creativity displayed by the students were officially recognized, with certificates awarded to all participants. The session successfully achieved its goal of combining scientific knowledge with creative presentation to emphasize the importance of dermatological health.

From Proposal to Grant

ESSENTIAL SKILLS FOR RESEARCH FUNDING SUCCESS



The Department of Rehabilitation Sciences successfully organized a workshop titled "From Proposal to Grant: Essential Skills for Research Funding Success". The workshop was conducted by Dr. Danish Hassan, Associate Professor, Riphah International University, Lahore, who delivered an informative and engaging session for PhD Scholars and Faculty members of Rehabilitation Sciences. Dr. Danish Hassan shared valuable insights on developing effective research proposals, identifying funding opportunities, and



essential strategies for securing competitive research grants. The session aimed to strengthen research capacity and promote excellence in scholarly work. The workshop was well received by participants and contributed positively to enhancing research skills within the academic community.



International WOMEN ENTREPRENEURSHIP DAY



Celebration A Resounding Success

In a definitive masterstroke of academic and industry synergy, the National Business School, TUF ignited a beacon of inspiration with its high-profile panel discussion, 'Empowerment through Innovation and Expansion.' This was not merely an event; it was a landmark celebration of International Women Entrepreneurship day, serving as a bridge between the titans of today's industry and the visionaries of tomorrow.

A Convergence of Excellence: The Panelists

The event featured an elite lineup of women who have redefined success in their respective sectors. These trailblazers shared raw insights into the challenges of the modern marketplace and the strategies required to overcome them:

Ms Khadija Azhar Marketing Director, Gaye Soap, Azhar Corporation

Ms Khadija spoke on the delicate balance between maintaining a legacy brand and innovating for a younger demographic. She emphasized that "Empowerment in marketing comes from authenticity; a brand must grow with its consumers without losing its core identity." She advised students to use data-driven storytelling to keep traditional products relevant in a digital-first world.

Ms Anisa Javaid Director, Latte E Te

Representing the hospitality and lifestyle sector, Ms Anisa highlighted the shift

from "selling a product" to "curating an experience." She noted that "In the modern market, your greatest asset is the emotional connection you build with your community." She encouraged students to view every customer interaction as an opportunity for brand advocacy.

Ms Hamail Hassan Owner, Eagle Elite

Ms Hamail focused on the grit required to manage large-scale operations. She shared insights on the "Lean Leadership" model, emphasizing that empowerment begins internally. "To scale a business, you must first empower your team. A founder's role is to build a culture where innovation is rewarded at every level of the hierarchy."

Ms Rameen Anwar Communication Manager, National Incubation Center

Ms Rameen provided a strategic overview of the support structures available for young entrepreneurs. She demystified the process of incubation, explaining that "The gap between a student project and a viable business is bridged by mentorship and the right communication strategy." She urged students to leverage platforms like the NIC to refine their pitches and secure investment.

Ms Sidra Asad Owner, Kitchen Palace

Ms Sidra shared her journey of turning a niche passion into a thriving enterprise. She focused on the power of "Micro-Influencer Marketing" and community building. "Empowerment for the modern woman often starts at home but scales via the smartphone. Don't wait for a physical storefront; your digital presence is your global headquarters."

"Empowerment isn't just about starting; it's about the resilience to grow and the vision to scale globally." Panel Consensus

Spotlight on Student Innovation

In addition to the intellectual discourse, the event featured a vibrant Startup Project Display at TUF Cafe Ground. This exhibition allowed NBS students to showcase their own ventures, receiving direct feedback from the guest speakers. The display served as a testament to the practical, entrepreneurial spirit being nurtured within the university. The "Empowerment" panel discussion was more than just a commemorative event; it was a catalyst for change. By bridging the gap between academia and industry, TUF continues to equip its students—particularly young women—with the confidence and strategic mindset required to lead the global business landscape of tomorrow.



To mark International Day of Persons with Disabilities, the Department of Rehabilitation Sciences, TUF Amin Campus organized a meaningful seminar on Seminar on “Inclusivity and Special Abilities”

The session began with an insightful presentation by Dr Hina Hidayat Ali on the essential academic and support needs of specially abled students. Ms Aqsa Parveen and the talented children from Syeda Khatoon-e-Jannat Trust Hospital & Special Education Center (SKJH) captivated the audience with expressive skits and engaging activities arranged by the SKJH team.

Guest speakers Dr Usman Zia and Mr Muhammad Mussadaq highlighted the importance of inclusivity, empowerment, accessibility, and equal participation for special children. The event concluded with encouraging remarks by Dr Marium Zafar; PT. SDGs Highlighted: SDG 4, SDG 5, SDG 10, SDG 16 — focusing on education, equality, reduced inequalities, and strong institutions.



TUF Promotes Accessibility and Equality on
**INTERNATIONAL DAY
OF PERSONS WITH DISABILITIES**



**Seminar on Empowering the
ENTREPRENEURIAL YOUTH**

National Business School, TUF organized a seminar on “Empowering the Entrepreneurial Youth”. The seminar featured Mr Muhammad Usman, Founder of Himmat Kar, as the guest speaker. His inspiring session on “Empowering the Entrepreneurial Youth” motivated students to cultivate an entrepreneurial mindset and transform innovative ideas into impactful ventures. Students were inspired to embrace innovation and cultivate an entrepreneurial mindset, turning bold ideas into impactful ventures. The initiative sparked creativity, collaboration, and a drive to shape the future with purpose.



Design. Collect. Present.
SCIENTIFIC POSTER COMPETITION



The Department of Dermal Sciences, Saleem Campus, at The University of Faisalabad successfully organized the Scientific Poster Competition: Design. Collect. Present. The Art of Research. The event provided a vital platform for participants to showcase their original research in the Health and Sciences category. The competition encouraged students and researchers to apply their knowledge in a practical setting, focusing on key research stages: Design – the conceptualization and planning of the study; Collect – the execution of data gathering; and Present – the effective visual communication of findings. Posters were required to follow strict academic guidelines, including headings for Abstract,

Introduction, Objective, Methodology, Results, Conclusion, and References. A significant portion of the competition involved the rigorous evaluation of the posters by our esteemed judging panel, who assessed the scientific merit, clarity, and visual impact of each submission. The competition culminated with the announcement of the winners, with awards presented to the 1st, 2nd, and 3rd place recipients.

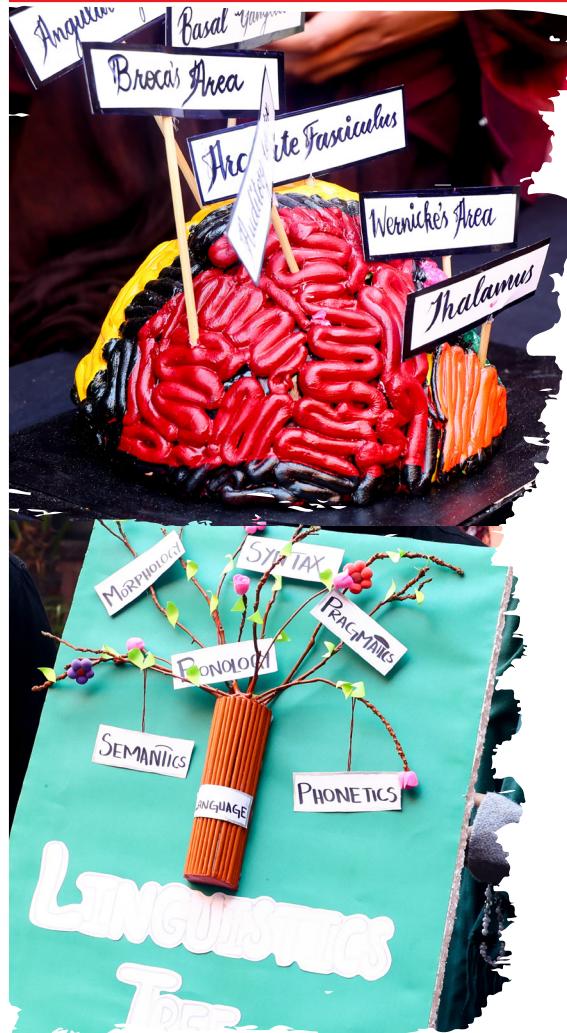
The event successfully enhanced participants' skills in research design, data visualization, and professional presentation, equipping them with essential tools for their academic and professional endeavors in the field of Health and Sciences.

THE ART OF EXPRESSION

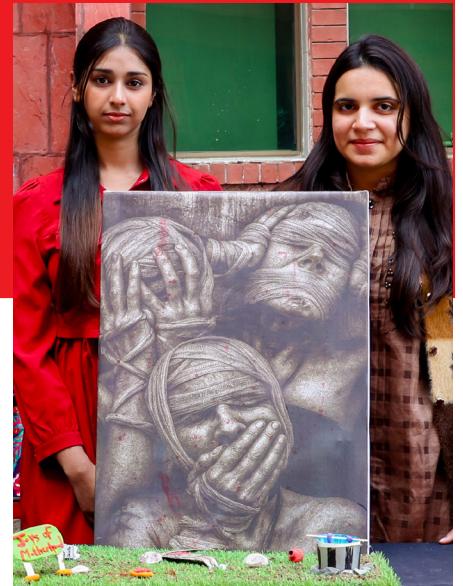


Model Exhibition in English Language and Literature

The Department of English Language and Literature organized a creative model exhibition titled "The Art of Expression: Model Exhibition in English Language and Literature". The event was coordinated by Ms Maria Hafeez and was graced by Dr Sidra Ahmad as the judge.



During the exhibition, students actively presented and explained their models, offering insightful interpretations of key concepts related to English language and literature. The models creatively represented linguistic theories, literary movements, and the multifaceted role of language in expression, reflecting students' strong academic understanding, analytical skills, and originality. Dr Sidra Ahmad appreciated the students' confidence, creativity, and clarity of presentation. She emphasized the importance of experiential learning in bridging theoretical knowledge with practical application and encouraged students to adopt innovative and exploratory approaches to learning.



She further highlighted how such activities contribute to the development of critical thinking, effective communication, and intellectual independence. Through this successful exhibition, the Department of English Language and Literature reaffirmed its commitment to promoting creativity, innovation, and hands-on learning, providing students with a meaningful platform to articulate ideas confidently and expressively through academic and creative engagement.



ORGANIC CHEMISTRY

Projects Display: Advancing Research-Oriented Learning

The Department of Pharmacy organized the 3rd Semester Organic Chemistry Project Display, presenting an engaging academic showcase of student work. The exhibition highlighted essential theoretical principles, experimental methodologies, structural interpretation, and mechanistic insights central to organic chemistry. Students demonstrated innovative approaches to problem-solving and research, reflecting

their growing competence in scientific inquiry. The event aimed to strengthen core understanding while fostering analytical thinking and collaborative learning. Faculty members commended the projects for their depth and creativity, noting their role in preparing students for advanced research. The display successfully promoted meaningful, research-oriented learning within the department.



Sustainable Development in the Emerging

WORLD DIS/ORDER



Dr Samra Subhani, Assistant Professor at the National Business School, proudly represented The University of Faisalabad at SDPI's 28th Sustainable Development Conference (SDC), titled "Sustainable Development in the Emerging World Dis/Order." The conference was organized by the Sustainable Development Policy Institute (SDPI) at Allama Iqbal Open University Islamabad.

She actively contributed to the session "Climate and Health Nexus: Impacts and

Implications for Pakistan," chaired by Prof Dr Iqrar Ahmad Khan (HI, SI), Chairman of the Punjab Higher Education Commission-PHEC, and H.E. Nabeel Munir, Special Secretary (UN), Ministry of Foreign Affairs, Islamabad.

In addition, she participated in the session "Digital Currencies in Pakistan: Making Sense of Policy Positions, Consequences, and Future Trajectory," chaired by Mr Bilal Bin Saqib, Minister of State for Crypto, Government of Pakistan. The session

featured keynote addresses by Mr Zafar Masood, President, The Bank of Punjab, and Dr Abid Qaiyum Suleri, Executive Director, Sustainable Development Policy Institute (SDPI).

Across both sessions, Dr Samra made noteworthy contributions, particularly in shaping policy insights and recommendations. Her participation highlighted TUF's commitment to engaging in national policy dialogue and contributing to Pakistan's sustainable development agenda.



NBS- TUF Represents at ENTREPRENEURSHIP SUMMIT 2025



Dr Samra Subhani Assistant Professor at the National Business School, represented TUF as a distinguished guest at the Entrepreneurship Summit 2025. The summit was organized by the Entrepreneurship and Innovation Club and Department of Business Administration in collaboration with the Business Incubation Centre, University of Agriculture Faisalabad.

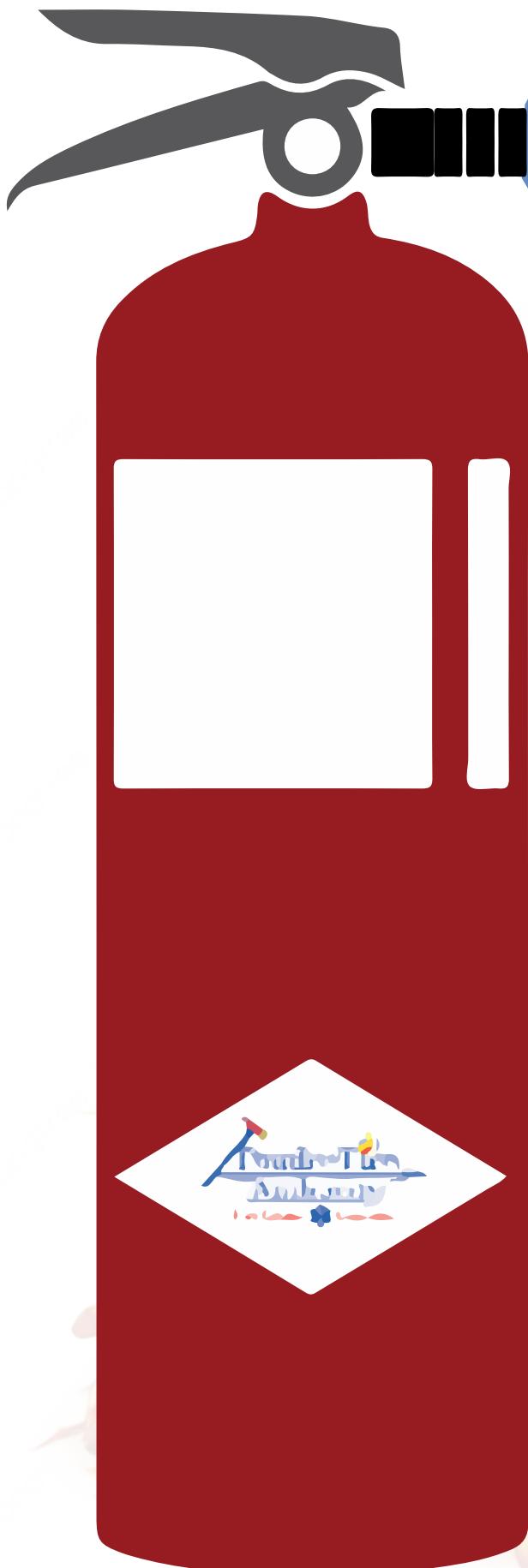
The event was chaired by Dr Abid Qayyum Suleri, Executive Director, Sustainable Development Policy Institute (SDPI) Islamabad and was graced by several eminent national and international scholars, policymakers, and industry

professionals.

During the summit, Dr Samra Subhani also served as an evaluator for student business plans presented by participants. She commended the students for their creativity and entrepreneurial potential, while offering valuable insights and constructive feedback to further refine their ideas.

The Entrepreneurship Summit 2025 successfully fostered a culture of entrepreneurship, innovation and industry academia collaboration, motivating students to develop practical, market oriented and sustainable business solutions.

Be Aware, Be Prepared, Be Safe The Seminar and Mock Drill on **EMERGENCY AWARENESS**



The Seminar and Mock Drill on Emergency Awareness under the theme "Be Aware, Be Prepared, Be Safe" was conducted by CCA, TUF with remarkable success, reflecting a strong commitment to safety, preparedness, and coordinated response.

The session was honored by the presence of distinguished representatives from various departments, including ASI Mr Muhammad Afzal, from the Counter Terrorism Department (CTD), Chief Instructor Mr Muhammad Shakoor, the Department of Civil Defense, Mr Muhammad Shakeel from Rescue 1122, Mr Qaiser Javed Gill from the Special Branch, Inspector Imran Javed Basra from the Police Department and Head Constable Arslan from the Elite Force.

A highly impactful and realistic mock drill was carried out in which the Department of Civil Defense provided a practical demonstration on the correct use of fire extinguishers and essential emergency response techniques. Furthermore, a real-life scenario was portrayed involving a simulated terrorist attack on the university premises, followed by a timely and coordinated rescue operation by law enforcement agencies. This exercise effectively highlighted the importance of awareness, preparedness, and inter-departmental collaboration during critical situations.

The seminar proved to be an enlightening and empowering experience, equipping participants with essential knowledge and practical skills to respond calmly and responsibly in emergency situations. Such initiatives play a vital role in fostering a safer and more resilient community.

OPTOMETRY STUDENTS LEAD

Community Eye Health Initiative



Third year students from the Department of Optometry, TUF recently completed an important Patient Care project focused on educating the community about key ocular conditions and eye care! Following the World Council of Optometry evidence based guidelines, they raised awareness on:

Myopia (Near sightedness) — using the

Myopia Management Navigator
<https://myopianavigator.info>
 Dry Eye Disease with the interactive Dry Eye Wheel tool
<https://dryeye.worldcouncillofoptometry.info/interactive...>
 Diabetic Retinopathy and essential vision care guidance
 Students designed educational flyers and

visited community members to share insights about these conditions and how to care for their eyes. Awareness is the first pillar of prevention. Education today leads to healthier vision tomorrow. We appreciate our students for their initiative, passion and service to the community

Spectacle Dispensing Workshop

EMPOWERS FUTURE OPTOMETRISTS AT TUF



The Department of Optometry at TUF in collaboration with the Pakistan Optometric Society (POS), successfully organized a high-impact Spectacle Dispensing Workshop for Semester-5 students.

The workshop was facilitated by

Mr Shahid Iqbal, Vice President of the Pakistan Optometric Society and Course Coordinator of the Dispensing Optician Program at Al-Shifa Trust Eye Hospital, Islamabad. With over 15 years of professional experience, Mr Iqbal brought invaluable expertise to the session, transforming the classroom into a dynamic clinical learning environment.

Students engaged in practical exercises,

experimenting with real-world dispensing techniques under the direct guidance of an industry leader. The workshop emphasized:

Hands-on training in spectacle dispensing
 Expert mentorship from a senior optometrist

Confidence-building through practical tasks

This initiative reflects TUF's commitment to preparing competent, confident, and future-ready optometrists equipped with essential clinical skills to meet the growing needs of Pakistan's healthcare system. The workshop also aligns with the United Nations Sustainable Development Goals (SDGs) SDG 3 Good Health and Well-Being and SDG 4 Quality Education. By fostering skill development and professional confidence, TUF and POS continue to strengthen Pakistan's eye-care workforce, ensuring a healthier and more empowered future.

Innovative Learning in Action

Department of Optometry

Students of Optometry final-year took learning to the next level. To master minor OT instruments, they crafted life-like models using colorful clay, metal wires and wood, and the results were simply incredible. This hands-on, group-based project not only strengthened visual learning but also

sharpened teamwork, collaboration and project management skills. We are proud of our students for their creativity, dedication and outstanding execution. Their project display is a shining example of how innovative, practical learning creates lasting knowledge.



Bridging Academia and Industry

SET DESIGN WORKSHOP INSPIRES YOUNG CREATIVES

The Department of Design and Interiors conducted a highly interactive Set Design Workshop, led by the renowned art director and visual artist Mr Shadab Ur Rehman Malik. The workshop aimed to bridge the gap between academic learning and industry practices, inspiring young creatives to pursue careers in art direction, set design, and visual storytelling.

The session, attended by students from the Interior Design, and Graphic Design, provided valuable insights into the world of set design, concept development, and production management. Mr Shadab shared his extensive experience working with top fashion brands, including Insignia, Republic by Omar Farooq, and Maria B, among others.

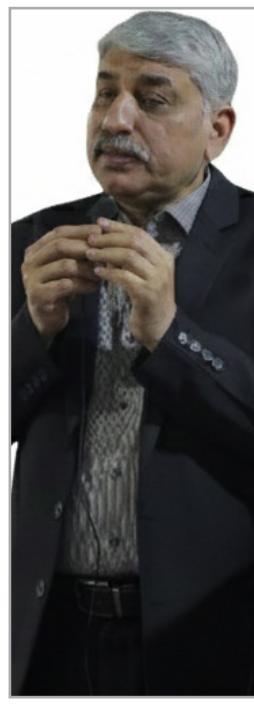
The workshop featured a detailed lecture on industry practices, followed by a Q&A session with guest speakers Ms Maham, Fashion Stylist, and Mr Zain, Filmmaker. The event was organized by Ms Kaiynat Fatima under the Society of Arts and Design, aiming to promote awareness of the creative industry and equip students with practical skills.

The workshop successfully achieved its objectives by enhancing students' understanding of set design, introducing current industry trends, and encouraging creative thinking. The event concluded on a high note, reflecting the students' enthusiasm and Shadab's invaluable guidance.



EMPOWERING FUTURE LEADERS

for a Greener Tomorrow



The TUF International Programs hosted an insightful seminar titled "Driving Climate Action & Sustainable Futures", underscoring TUF's commitment to fostering global responsibility and sustainable development. As part of Unit #3: Professional Practice (Pearson), the seminar provided a dynamic platform to bridge academic learning with real-world challenges. Learners actively

engaged with critical Sustainable Development Goals (SDGs), focusing on: SDG 2: Zero Hunger, SDG 6: Clean Water & Sanitation, SDG 7: Affordable & Clean Energy, SDG 11: Sustainable Cities & Communities and SDG 13: Climate Action. The session emphasized the importance of equipping future professionals with the knowledge

and skills to address pressing environmental and social issues.

We extend heartfelt gratitude to our distinguished guest speakers for their valuable insights and encouragement. Their contributions empowered students to envision and work towards a more sustainable, equitable and resilient future.

iOT Project Exhibition

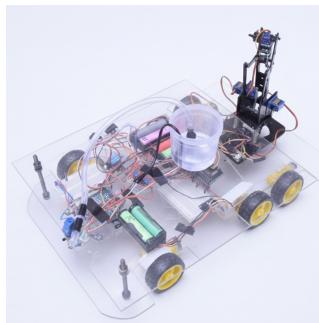
At TUF International Programs, we believe in learning by doing. Our @Pearson BTEC HND Computing Level 5 learners recently showcased their technical prowess at a dynamic IoT Project Exhibition, under the expert guidance of Ms Zamah Bukhari, Unit Tutor and Program Coordinator. From disaster management to smart living, our students demonstrated how the Internet of Things can solve real-world challenges. Featured projects included:

Earthquake Detection System: Precision engineering for safety.

Flood Detection System: Early warning technology for communities.

Smart Rain Sensor & Automatic Clothesline: Automation for the modern home.

Smart Pet Feeder: Tech-driven convenience for pet owners. The learners did an incredible job explaining the intricate features and the hardware used to bring these systems to life. We are proud to foster an environment where technology meets practical application!



SEMINAR DANGEROUS CONSEQUENCES OF DRUGS



The University of Faisalabad, in collaboration with the Ministry of Human Rights, organized a seminar on the "Dangerous Consequences of Drugs". The event featured presentations by Mr Shahzad Ahmad Khan, Director of Human Rights, who discussed national and international obligations related to human rights. Dr Muhammad Arshad, Director General Human Rights, who

presented on the role of academia in youth empowerment, and Muhammad Yosuf, Senior Deputy Director of Human Rights, who spoke about the dangerous consequences of drugs. The seminar aimed to raise awareness about the devastating effects of drug abuse, guided youth on how to protect themselves from it, and highlighted the importance of human rights.

ENTREPRENEURIAL IDEAS Competition 2025



The NBS Entrepreneurship Society organized the Entrepreneurial Ideas Competition 2025, where 27 dynamic teams from various departments showcased their innovative and creative business ideas. The winning teams were awarded shields in recognition of their exceptional creativity, dedication, and hard work.

Mr Hanan Iftikhar, Head, TUF International Programs and Mr Umar Qureshi, Manager, Placement Bureau, who, along with faculty

members from different departments, visited each stall and engaged with participants to gain valuable insights into their projects.

In addition to the internal jury, Mr Hafiz Muhammad Zaid from the National University of Modern Languages, NUML evaluated the projects with great enthusiasm and professionalism.

The competition truly reflected the spirit of NBS—promoting innovation, creativity, and learning beyond books and classrooms.



Workshop Principles of GRAPHIC DESIGN

The Department of Rehabilitation Sciences successfully conducted a workshop on "Principles of Graphic Design" to introduce participants to the fundamentals of visual communication. Students from various societies of TUF attended the information session. **Ms Mehwish Hanif and Ms Firdous Nisar** from Department of Press & Publication, TUF were the resource persons. The workshop provided participants with essential skills in graphic design, enhancing their creativity and visual communication abilities. The session covered key concepts such as balance, contrast, alignment, repetition, and color theory.

Through interactive discussions and practical examples, participants gained hands-on insights into creating effective and visually appealing designs. The workshop enhanced creative skills and encouraged learners to apply design principles in academic and professional projects. It also equipped the participants with practical knowledge to create engaging presentations, awareness brochures, and digital content.

PUNJABI MEHFIL CELEBRATES

Cultural Heritage at TUF

The Majlis-e-Adab Society, in collaboration with the CCA Office, organized a vibrant Punjabi Mehfil to honor and show solidarity with our mother language, Punjabi. The event provided a lively platform for students and faculty to celebrate the richness of Punjabi culture, literature, and expression. Highlights of the Event were:

- Punjabi Mushaira:** Showcasing soulful poetry and literary brilliance
- Funny Segment (Chai/Lassi):** Adding humor and cultural flavor to the gathering
- Punjabi Open Mic:** Encouraging spontaneous performances and student participation

The Mehfil was graced by eminent personalities, including: Dr Riaz Majeed, Head of Urdu Department, TUF, Dr Tahir Siddiqui, Director, Kanz-ul-Madaras University, Dr Anwar Aneeq Professor, Islamia College, Prof Nisar Bhatti, Former Director, Psychology Department, National Textile University, Nargis Rehmat, Renowned Radio Presenter

Their presence and contributions enriched the evening, making it a memorable celebration of language and culture. The event concluded with resounding appreciation from the audience, reaffirming the importance of preserving and promoting Punjabi as a vital part of our identity and heritage.



International WORLD ARABIC DAY *Celebration*

The Department of Islamic Studies marked International World Arabic Day on December 18, 2025, with a special event emphasizing the significance of the Arabic language and its role in Islamic scholarship. Dr Humaira Khalil, Associate Professor, served as Chief Guest, while a virtual lecture was delivered by Dr Habib-ul-Allah Khan, Assistant Professor at the International Islamic University Islamabad. Dr Khan

highlighted the importance of Arabic and Tajweed in deepening understanding of the Holy Qur'an. A Tajweed Quiz Competition was organized to foster student engagement. The contest was adjudicated by Ms Safia Jaffar, Lecturer, and Dr Ammara Rehman, Assistant Professor. Three teams participated: Team A (Amna, Hafiza Azal Hafeez, Afnan Ashraf), Team B (Fatiha Mir, Noor Fatima, Hafsa

Ali), and Team C (Nida Fatima, Maryam Shafi, Iqra Siddique).

After a spirited contest, Team C secured first place, receiving a cash prize, while all participants were awarded certificates. The event concluded on a successful note, reaffirming the department's dedication to promoting Arabic language, Tajweed, and Qur'anic studies among students.



Seminar Tameer-e-Seerat: Teachings of **HAZRAT ABU BAKR SIDDIQ (R.A)**

A seminar titled "Tameer-e-Seerat: Teachings of Hazrat Abu Bakr Siddiq (R.A)" was organized by the Department of Islamic Studies. The session was graced by the Guest of Honor, Prof Dr Matloob Ahmad, Dean, Faculty of Arts and Social Sciences, and Chief Guest Dr Zia Ahmad Shah. Prof

Dr Matloob Ahmad highlighted character building in the light of the Seerah and the exemplary life of Hazrat Abu Bakr Siddiq (R.A), while Dr Zia Ahmad Shah discussed practical lessons from Islamic history, particularly the Battle of Tabuk, for students' moral development.

Following the seminar, an Islamic Thematic Exhibition was arranged by the department, where students presented various Islamic themes. The guests visited the exhibition, appreciated students' efforts, and concluded the event with the announcement of positions and a special prayer.



Principles of Character Building for Women in the Modern Era

A seminar on "Seerat-e-Fatimah (R.A): Principles of Character Building for Women in the Modern Era" was held. The event was jointly organized by the Department of Islamic Studies and the Religious Society.

The purpose of the seminar was to highlight the noble character, piety, and remarkable contributions of Hazrat Fatimah (R.A), presenting her as a

timeless role model for women and youth. Various aspects of her blessed life were discussed, including her devotion to Islam, exemplary patience, role within the family of the Prophet Muhammad (S.A.W.), and her profound moral and spiritual influence.

Speakers emphasized that the life of Hazrat Fatimah (R.A) offers practical guidance for Muslims in cultivating

humility, compassion, and steadfastness. Faculty members, students, and members of the Religious Society attended the session in large numbers.

Participants appreciated the seminar for its insightful content and its contribution to promoting Islamic values on campus. The event concluded with a collective prayer for peace, unity, and adherence to the teachings of the Ahl-e-Bayt (R.A).



TUF AND HEC SHINE AT THE 35TH NATIONAL GAMES

The University of Faisalabad and The Higher Education Commission, Pakistan (HEC) have achieved a significant milestone at the 35th National Games held in Karachi. Mr Altaf Ahmad, Deputy Director Sports, TUF had the honour to serve as Manager of HEC team in National Games. The achievement includes securing one Gold, one Silver, and four Bronze medals, along with attaining an impressive

overall Second Position in Women's Boxing. This outstanding performance highlights the dedication, discipline, and talent of the athletes, as well as the commitment and professionalism of the coaching and management teams. Appreciation is extended to the Higher Education Commission for entrusting this responsibility to The University of Faisalabad, and for delivering commendable results.



ATMOSPHERE LIVE IN CONCERT



TUFIANS witnessed an electrifying night as Atmosphere Live in Concert concluded successfully at the Saleem Campus, TUF. Organized by the Center of Collective Activities, the event truly embodied the spirit of, Unite, Engage and Thrive. With an enthusiastic crowd from three campuses under one venue, the energy was unmatched from start to finish. The night came alive with stellar performances by famous singers; Hasan Raheem and Jaffer Shah, who set the

stage on fire with their chart-topping hits and soulful vocals. Students sang along and created unforgettable memories under the open sky. The concert was a perfect blend of music, youth energy, and campus unity—turning the evening into a celebration of creativity, connection, and culture. From breathtaking performances to a buzzing crowd atmosphere, every moment reflected the success of this much-anticipated event. Atmosphere Live wasn't just a concert — it was a vibe!



SHOP

A PROJECT BY THE **NATIONAL BUSINESS SCHOOL**

RENORE

Samavia Irfan and Abdullah Shafique, TUFian entrepreneurs, launched their brand Renore at iSHOP, presenting elegant watches and accessories. Faculty praised their dedication and design excellence, while students enthusiastically embraced the premium collection, establishing Renore as one of the most admired startups at the event.



EAT N TREAT



Maimoona Rafique, Department of Nutrition and Dietetics, launched her food brand at iSHOP, offering homemade cakes and brownies. Students enthusiastically embraced the delicious range. With her parents in attendance, her brand quickly became one of the most admired food startups at the event.



INFINITY WATCHES

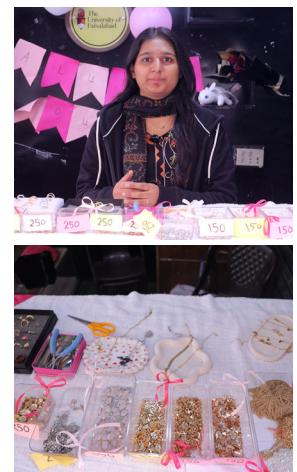


Hafiz Ali, an emerging entrepreneur from the Department of Pharmacy, proudly presented his watches brand Infinity Watches at iSHOP. The brand showcased a stylish and premium collection of watches, reflecting elegance, precision, and modern design. Students showed keen interest in the collection, making Infinity Watches a standout and well-admired startup at iSHOP.



ALUREA HOUSE

Maryam Riaz, Computer Science student, introduced her jewelry brand Alurea House at iSHOP, featuring elegant bracelets, necklaces, and studs with modern design precision. Faculty and family admired her creativity and dedication, while students' enthusiasm made Alurea House a standout, establishing it as one of the most admired startups at the event.



DOZIYA

Haleema Qadeer student of Nutrition and Dietetics started her business at iShop and she invites all the students to visit. Special handmade various croche products have been displayed and students taking keen interest in these beautiful articles.



BEADS & BOUTIQUES ATTIRE

Alishba Yousaf student of Doctor of Pharmacy introduced her business at iShop and welcome all the students to visit her iShop. Specialising in jewellery, croche bags and hand painted apparels. All these products are of good quality and student are taking keen interest in these articles.



BEADS AND PEARLS

Hajra Khuram a talented BBA student, has proudly launched her entrepreneurial journey with the introduction of her brand “Beads and Pearls” at iShop. This exciting new business offers a wide range of special accessories and customized jewellery, designed to reflect both elegance and individuality.



GLEAMIA

Maryam Amjad student of Doctor of Pharmacy launched her business and invites all the students to visit her iShop. Various special makeup products have been displayed at the shop. All faculty members appreciate her and wish her best for future.





- ② **Amin Campus:** Canal Road, Faisalabad. Mob: 0330-1980690
- ② **Saleem Campus:** Sargodha Road, Faisalabad. Mob: 0330-1980604
- ② **Jinnah Campus:** Gulberg Road, Jinnah Colony, Faisalabad. Mob: 0330-1980693

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